

SLEP 2022

October 19th to 22nd 2022

Dann Carlton Hotel, Bogota - Colombia

SPONSORSHIP PROPOSAL



Welcome Letter

Dear colleagues:

After some special times and circumstances, different and never experienced before, we wish to meet again, and this possibility will be crystalized in Bogota-Colombia, a great gastronomic and cultural capital.

The Latin American Society of Pediatric Endocrinology SLEP, together with the Colombian Association of Pediatric Endocrinology College ACCEP are inviting you to support the SLEP 2022 Congress that will take place from October 19th to 22nd at the Dann Carlton Hotel in Bogota.

A congress with a rich, varied, and excellent academic program, leading by renowned speakers from different parts of the world. Likewise, it's the perfect space for the dissemination of research results in our area with papers from the different branches of Endocrinology. We are sure that our congress will largely exceed your expectations.

We kindly invite you to join and support the SLEP 2022 Congress.
See all of you in Bogotá!

Dr. Rodolfo Rey
Presidente SLEP



Dra. Camila Céspedes Salazar
SLEP Congress 2022 President



Dr. Roberto García Bermejo
ACCEP President



About SLEP

SLEP, the Latin American Society for Pediatric Endocrinology was founded in 1986 under the leadership of César Bergadá. The society's main goal is to integrate Pediatric Endocrinologists, Biochemists, Pediatricians, Endocrinologists or professionals from similar areas for the development of pediatric endocrinology in its broadest sense in Latin America.

SLEP Congress 2022

It is a space where professionals can analyze in depth, from different approaches, a series of prevalent endocrine pathologies. The Congress 2022 will offer a wide range of updated topics and will contribute to share the best practices, exchange knowledge, and networking among peers, thus accomplishing our mission. It would also be a great opportunity for scientists, physicians, health professionals, and representatives from the pharmaceutical industry to promote networking among each other's.

SLEP 2022 Congress Objectives

The current trends in Pediatric Endocrinology. Provide knowledge, training and networking opportunities to increase skills and learning spaces. Strengthen ties between professionals, seeking mutual collaboration and enrichment.

Profile of Participants

Pediatric and adolescent endocrinologists. Specialists in Metabolism, Nutrition and Diabetes. Specialists in Neonatal Screening of Congenital Metabolism Diseases. Biochemists. Researchers in the area of Endocrinology and Metabolism.





SLEP 2022 Congress Main Topics

- Child growth and development
- Neonatal and infantile thyroid diseases
- Disorder of sex development
- Puberty disorders
- Diabetes mellitus
- Child calcium and phosphate metabolism

SLEP 2022 Activities Timeline



Sponsorship Opportunities

The companies are offered 3 levels of sponsorship: Platinum, Gold and Silver with a range of items; these allow companies to be present through the actions below:

- ✓ Branding
- ✓ Engagement
- ✓ Leads Generation
- ✓ Networking

**PLATINUM
SPONSOR**
USD 52.000 + VAT

**GOLD
SPONSOR**
USD 28.000 + VAT

**SILVER
SPONSOR**
USD 12.000 + VAT

*The values expressed in this commercial prospectus do not include VAT. VAT is 19% and local companies (Colombia) may request an invoice discriminated VAT + local taxes. The companies paying from another country outside Colombia, must consider the value with the taxes included. Billing can be done by our offices in Colombia and/or Uruguay.



Sponsorships Categories

	PLATINUM	GOLD	SILVER
Investment	USD 52.000	USD 28.000	USD 12.000
ENGAGEMENT			
Pre Congress-Webinar (1 hour via Zoom- 100 attendees)	Yes		
Branding in Continuing Education Online Workshop – in July	Yes	Yes	
60 min Symposium during the congress (45 min lecture and 15 min Q&A)	Yes		
NETWORKING			
Turnkey booth (includes structure according to booth size)	8 sqm (4x2)	6 sqm (3x2)	6 sqm (3x2)
BUILDING COMMUNITY			
Newsletter prior to the workshop announcing the symposium	Yes		
BRANDING			
Logo on congress website	100%	70%	50%
Logo in official communications	100%	70%	50%
Coffee Break sponsorship – 1 day (morning and afternoon break)	Yes		
Pocket Program	Yes	Yes	
1 Flyer insert	Yes	Yes	
REGISTRATIONS			
Onsite Registration Package	10	5	3
Exhibitor's badges	5	3	2

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Sponsorship Detail



ENGAGEMENT

✓ PRE CONGRESS-WEBINAR

Zoom live session where companies can hold product launchings / workshops / clinical study, etc. Includes marketing promotion through SLEP databases. Zoom will be provided by SLEP. Speaker and moderator invited at industry partner's discretion and approved by congress program committee. Honorarium or speaker fees offered to speakers at the discretion of the sponsor.

Maximum capacity: 100 people.

Duration: 1 hour (day and time to select from calendar)

✓ CONTINUING EDUCATION ONLINE WORKSHOP

Logo published at the landing page and shown in auditorium screens during session breaks loop.

✓ INDUSTRY SYMPOSIUM DURING CONGRESS

1 hour session during lunch break with the possibility of Q&A at the end of the session. (SLEP recommends 45 minutes session and 15 minutes Q&A). Topic and speaker to be chosen by the company with the approval of SLEP.

It includes room AV, one hostess and a technician. It does not include simultaneous translation and food & beverages, but we suggest offering lunch boxes for symposium attendees, this option to be quoted separately.

Speaker and moderator invited at industry partner's discretion and approved by congress program committee. Honorarium or speaker fees offered to speakers at the discretion of the sponsor.

Promotion as part of the congress industry program.





NETWORKING

Turnkey booth at the commercial exhibition for companies to show the latest news, a product launch, or their product portfolio.

✓ TURNKEY BOOTH

SILVER & GOLD SPONSOR: 6sqm booth (3x2)



INCLUDES

- 6sqm
- Carpet
- Back printing
- Logo on top
- Wired
- 1 Led light
- Small counter w/logo
- 2 High chairs
- Plant

DOES NOT INCLUDE

- Hostess
- Booth cleaning service
- Booth security
- Booth cleaning insurance

PLATINUM SPONSOR: 8sqm booth (4x2)



INCLUDES

- 8m2
- Carpet
- Back printing
- Logo on top
- Wired
- 1 Led light
- Medium counter w/logo
- 49" Tv screen
- 2 High chairs
- Plant

DOES NOT INCLUDE

- Hostess
- Booth cleaning service
- Booth security
- Booth cleaning insurance

ADDITIONAL SQM COST USD2.000 + VAT EACH SQM





BUILDING COMMUNITY

✓ NEWSLETTER

SLEP offers to send one e-blast to the congress database to promote the webinar and a second e-blast to the congress registered participants to promote the symposium. Sponsor must provide the HTML content following the technical guidelines and all e-blast must be approved by the Congress Authorities. The sponsor will receive a statistical report at a later date.

✓ BRANDING

- Logo: on signage onsite with other sponsors
- Insert: 1 flyer to be included in the delegates material (*)
- Logo: published on the congress website linked to the sponsors website
- Logo: on screen during breaks
- Logo: in official communications of the SLEP 2022 congress

(*) The logos, videos and/or promotional items (brochures/flyers) must be produced by the sponsor and delivered to the event organizers within the established timeframe.



Additional Business Opportunities



✓ INDUSTRY SYMPOSIUM DURING CONGRESS

1 hour session during lunch break with the possibility of Q&A at the end of the session. (SLEP recommends 45 minutes session and 15 minutes Q&A). Topic and speaker to be chosen by the company with the approval of SLEP.

It includes room AV, one hostess and a technician. It does not include simultaneous translation and food & beverages, but we suggest offering lunch boxes for symposium attendees, this option to be quoted separately. Speaker and moderator invited at industry partner's discretion and approved by congress program committee. Honorarium or speaker fees offered to speakers at the discretion of the sponsor.

Promotion as part of the congress industry program.

*Will have priority in the election of the day those who hire Platinum Sponsor Category

USD 35.000 + VAT



✓ COFFEE BREAK SPONSOR

Choose 1 day service (2 services: morning & afternoon), includes 1 totem with company logo in the coffee area.

USD 11.000 + VAT



✓ WELCOME COCKTAIL

Includes 1 totem with company logo in the welcome cocktail area and digital invitation with logo.

USD 21.000 + VAT



✓ CLOSING DINNER

Includes 1 totem with company logo in the dinner area and digital invitation with logo.

USD 26.000 + VAT



✓ **DELEGATES BAGS**

Will be given to all congress participants and will have the sponsors' logo printed on it, together with the society and the congress logo. Production will be in charge of the congress secretariat. The congress endorses the planet preservation for this reason delegate's bags will be made of ecological and sustainable material.

USD 25.000 + VAT



✓ **DELEGATES LANYARDS**

Will be given to all congress participants and will have the sponsors' logo printed on it. Production will be in charge of the congress secretariat.

USD 10.000 + VAT



✓ **POCKET PROGRAM**

Sponsor's logo to be included in this program to be handled to all attendees upon registration onsite.

USD 10.000 + VAT



✓ **TOTTEM AT COMMERCIAL EXHIBITION**

USD 8.000 + VAT

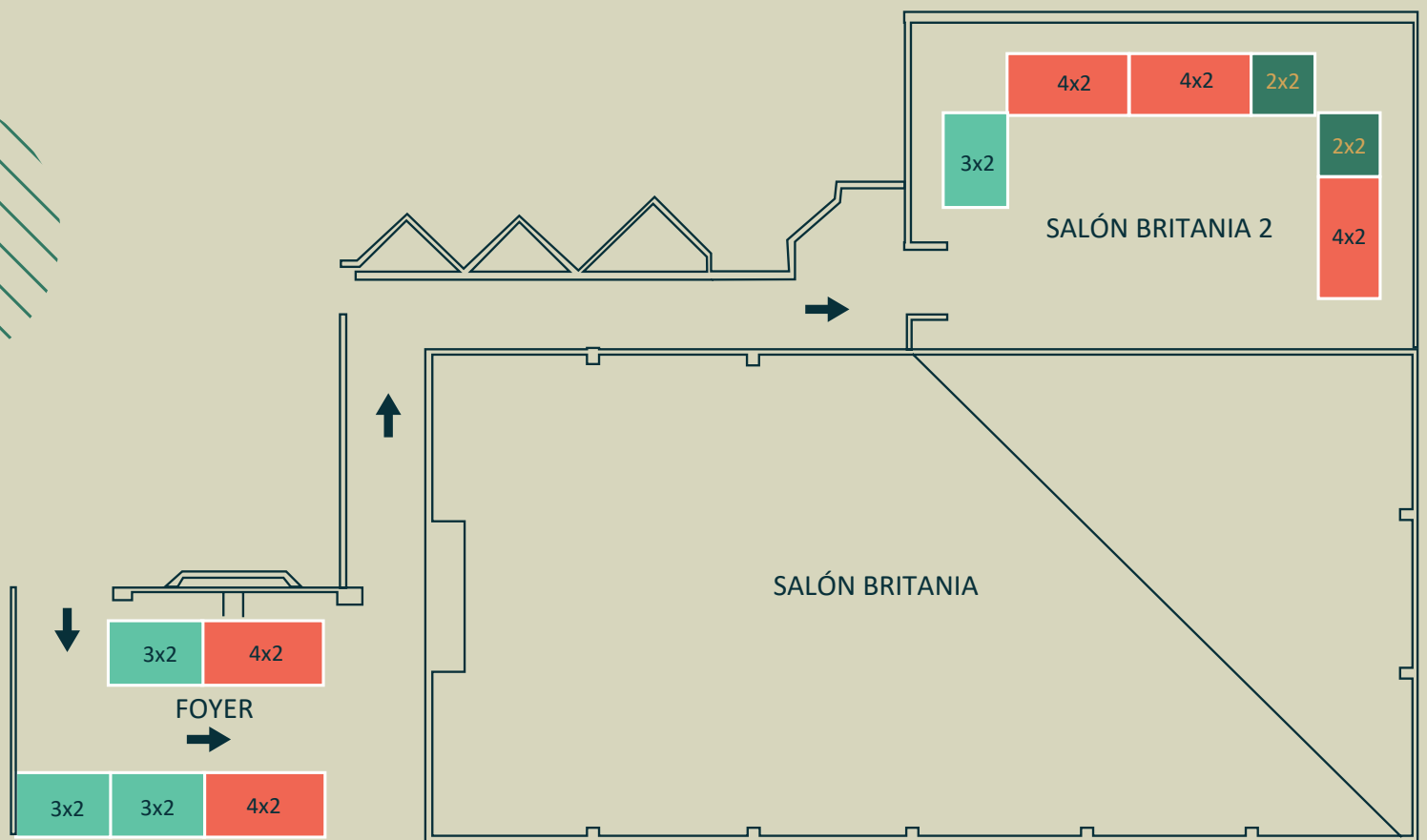
✓ **REGISTRATION PACKAGES**

20 Onsite Registrations	USD 6.400 + VAT
30 Onsite Registrations	USD 9.360 + VAT
50 Onsite Registrations	USD 15.000 + VAT



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Exhibition Floorplan





Industry Simposia

Companies of Platinum sponsorship having a symposium must present the following information to the organization for approval by the Scientific Committee:

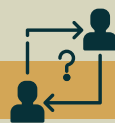
- ✓ Topic
- ✓ Full title
- ✓ Proposed speakers and a short CV
- ✓ Date and time of preference
- ✓ Development of the topics

Please send this information to Noelia.patti@wearemci.com up to 40 days before the start of the event for its approval and inclusion in the program that will be promoted prior to the start of the event.

How to reserve your participation?

- ✓ Select the desired level of participation.
- ✓ Complete the reservation form included in this manual and send it to Noelia.patti@wearemci.com
- ✓ Complete the payment of the deposit within the established period (more information in Terms and Conditions).
- ✓ Send the company logo in ai format and JPG (about 300dpi)

Contact information



Noelia Patti

Sponsorship & Exhibition Coordinator
MCI Group

✉ Noelia.patti@wearemci.com

📞 [+54 11 5429 6735](tel:+541154296735)





Terms and Conditions

✓ PAYMENT

- ▶ All congress related activities will be billed by MCI.
- ▶ The values expressed in this commercial prospectus do not include VAT. VAT is 19% and local companies (Colombia) may request an invoice discriminated VAT + local taxes. The companies paying from another country outside Colombia, must consider the value with the taxes included.

Billing can be done by our offices in Colombia and/or Uruguay. ▶ To make your reservation effective, you must pay 50% within 60 days after sending the reservation form. The payment of the remaining 50% can be paid up to 40 days prior to the event.

▶ If the reservation is made after September 2nd, 2022, participation will be billed at 100% and must be paid no later than September 30th, 2022. All payments must be received by bank transfer and paid in full before the opening of the congress. Once the payment is made, please send the bank proof of payment.

▶ If an invoice is not paid properly within the agreed deadlines, the company will be notified twice (2 times) and, after that, the selected participation level may be canceled in its entirety and/or made available to other associated companies.

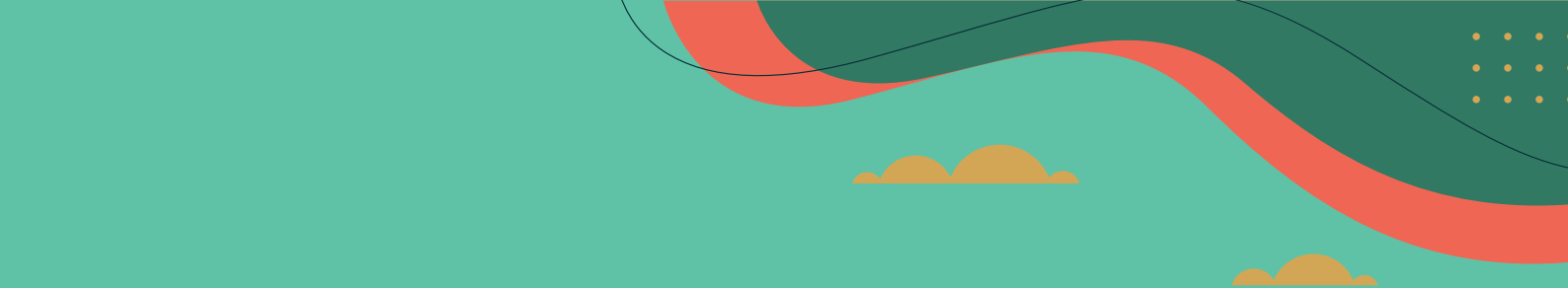
✓ EXHIBITORS ASSOCIATION

▶ Exhibitors will not transfer, totally or partially, any of the rights or obligations assumed by virtue of this document; likewise, they will not assign totally or partially the space in the virtual exhibition, nor will they directly or indirectly promote any product of companies that do not participate in the Event or any product that is not related to the objective of the Event.

✓ DATA PROTECTION

▶ Exhibitors will process the personal data of the participant in accordance with the European General Data Protection Regulation No. 2016/679 regarding the protection of natural persons in relation to the processing of personal data, in order to allow the participant to receive news from the exhibitor.

▶ Exhibitors acknowledge compliance with the European General Data Protection Regulations for their own treatment, including Regulation (EU) No. 2016/679 regarding the protection of personal data, which highlights the integrity and confidentiality of the data communicated by participants and compliance with their data retention periods. In the event of communication to the participants by the Exhibitors, they acknowledge having



informed and obtained the consent of the interested person(s). These data can be used by the exhibitor for up to five (5) years after being collected. For more information on the European GDPR (General Data Protection Regulation No. 2016/679), please click on <https://gdpr-info.eu/>.

Cancellation Policies

► In case of force majeure or any Coronavirus type (variant) that forces the congress to be cancelled or postponed, the Organizing Committee may change the date of the congress or cancel it. In the latter case, the amount paid will be refunded 100%. No other claims will be accepted.

► Any cancellation by a company must be duly sent exclusively in writing to Noelia.patti@wearemci.com.

► If the Sponsor or Exhibitor cancels the contracted participation and the Organizing Committee can award such participation to third parties, they will reimburse 80% of the amount paid, making a withholding of the remaining 20% as a deduction of expenses.

► If the Sponsor or Exhibitor cancels the contracted participation and the Organizing Committee cannot award such participation to third parties, the partial or total sums paid will not be reimbursed.

► In the event of not having received the relevant sums of money, the payment agreed upon by the execution of the Agreement will be required and the corresponding amount will be invoiced.

Exhibitor's Kit

► All exhibitors must send the required material on set time and any additional business opportunity within the established date. An instruction manual will be sent in advance with the details of the requirements so that companies can prepare the material. If the material is not sent within the established deadlines, it will not be included as agreed.



Booking Form

COMPANY

CONTACT

ADRESS

CP

CITY

STATE

COUNTRY

TELEPHONE

CUIT

E-MAIL

BUILDING E-MAIL

BUSINESS OPORTUNITY CHOOSEN

TOTAL FINAL

PLATINUM:

USD

GOLD:

USD

SILVER:

USD

OTHER:

USD

BUSINESS OPPORTUNITY:

USD

REGISTRATION PACKAGE:

USD

TOTAL

USD

TOTAL INVESTMENT USD

CUIT

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Full Name

Sign

Date